

# TRICO Flex®



## Advanced beam blade technology for everyone.

TRICO Flex® wiper blades offer advanced protection and a universal fit with a price that allows drivers to step up to beam blade technology. The one-piece wiper structure eliminates areas for snow, ice and road debris to clog the wiper, providing excellent visibility in all types of weather. And TRICO Flex has been tested to perform over 1.5 million cycles, so you know your customers will experience outstanding performance for the life of the wiper.

### TRICO Flex wiper blades:

- Innovative low-profile stylish design provides uniform wipe
- SWIFT® Easy Connection Technology offers quick and easy wiper replacement
- Memory Curve Steel™ beam provides uniform pressure for a clean, clear wipe
- Exclusive dual-point coupler prevents streaking
- Provide 96% vehicle coverage
- Available in lengths from 16" to 28"

## Anatomy of a better blade

## POP materials that drive sales

We've redesigned a range of high impact point-of-purchase materials to build excitement in your shop.



Full range of merchandising options:

- Merchandisers – Displays are easy to use, take up minimal space and provide high consumer visibility
- Application guides, posters, counter mats and other in-store support materials
- Extensive “how to” sales aids

Ask your TRICO representative or go online to [TRICOProducts.com](http://TRICOProducts.com) to request materials.

## Stock up on TRICO Flex<sup>®</sup> wiper blades today.

For unmatched service and support, you know you can always depend on TRICO. And your customers can trust you to give them dependable OE quality wiper blades that endure the test of time. Stock up on TRICO Flex wiper blades today. For more information, contact your TRICO representative at **1-800-388-7426** or visit [TricoProducts.com/flex](http://TricoProducts.com/flex).

Precision cut wiping edge is tested to perform over 1.5 million cycles

Memory Curve Steel™ beam provides uniform pressure for the clearest wipe



Easy Connection Technology

Exclusive dual-point coupler helps eliminate streaking

Aerodynamic design

All-weather performance

**TRICO<sup>®</sup>**  
seeing you through.