BAERCHI

SPANISH SHOE FACTORY

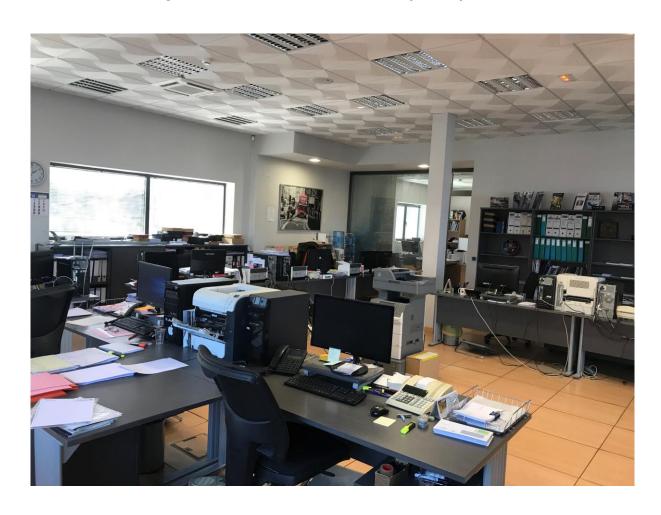






- Baerchi is a family business. We produce quality shoes for more than 45 years. Our company was created in 1972.
- Baerchi has focus on comfort shoes with a huge range from classic until casual shoes.
- Baerchi is located in Fuensalida(Toledo), one of the most important places in Spanish footwear industry.

- We have aproximately 100 workers with so many years of experience between offices, comercial department and production lines.
- Our factory has a capacity of making 2500 pairs per day, in total more than 500,000 pairs per year.
- Our subject is take care of people shoes, offering the most comfortable shoes.





MADE IN <u>SPAIN</u>





Footwear produced in Spain are recognized through the world because of their quality and comfort.

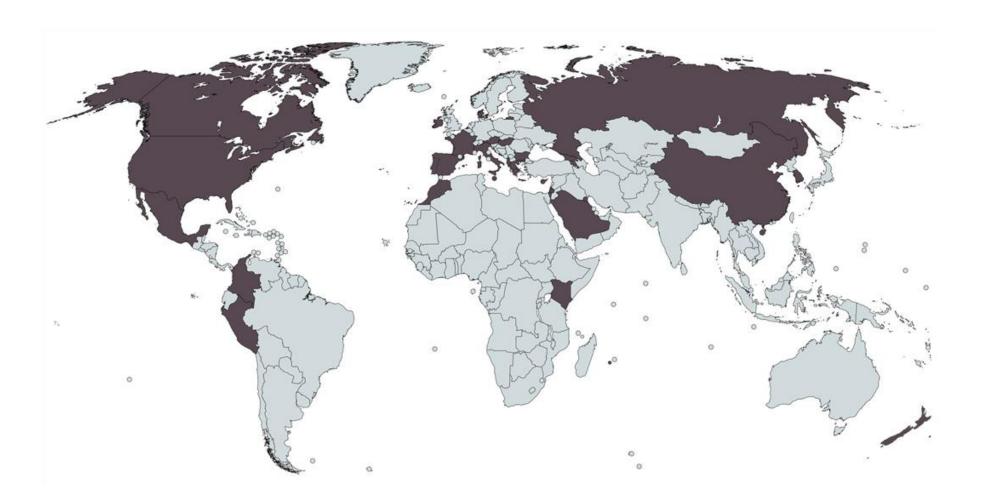
Baerchi is a certified company by Bureau Veritas.



COMMERCIAL NETWORK

Baerchi is known over the world for their comfort shoes. We produce our shoes using the most advanced technology.

Nowadays baerchi sells shoes in more than 25 countries, Our company is placed in many national and international point of sales as well as prestigius department stores.



Europe:

Spain

Italy

Ireland

UK

Bulgary

France

Portugal

South America

China

Rusia

Canada

Colombia

Mexico

Morocco

Arabia Saudi

Israel

FAIRS







Baerchi is present in many international fairs as Micam in Milan or Crecendo in Paris.

BAERCHI SHOES PRODUCTION



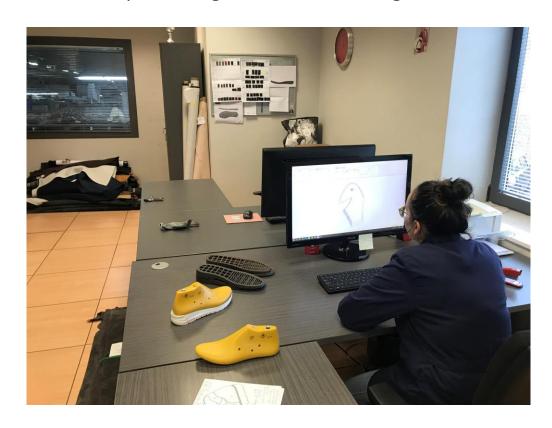


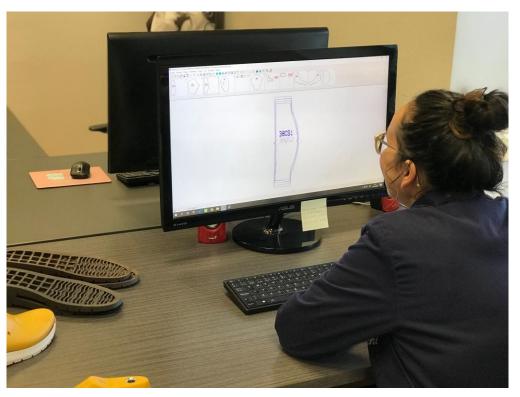
RAW MATERIALS

Our manufactoring process begins with the demanding selection of the raw material used.

DESIGN AREA and I+D DEPARTMENT

Shoes producing starts in the dessign area in which we develope our new models and new technology sistems.





CUTTING AND SEWING AREA

In this area the leather is cutting by a long experience workers.

Once the leather is cut, allthe pieces are joined by sewing in machine or by hand depending on the production process.















LASTING AREA

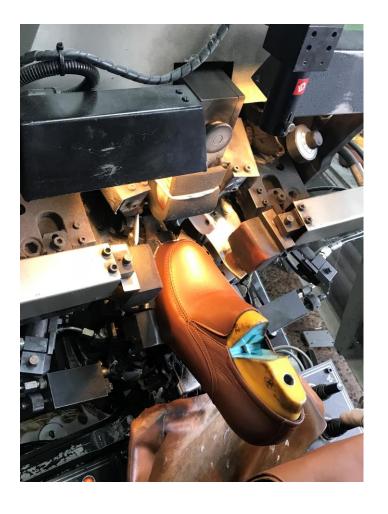
In this area shoes are assembling and lasting. We have two different lines; one for men and one for ladies.

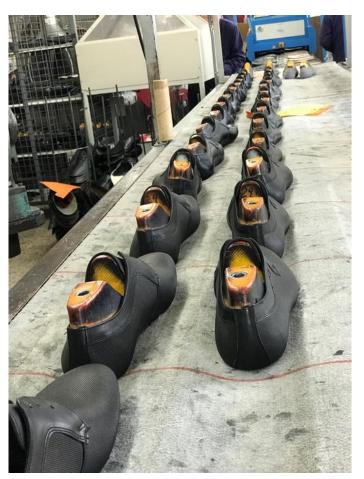








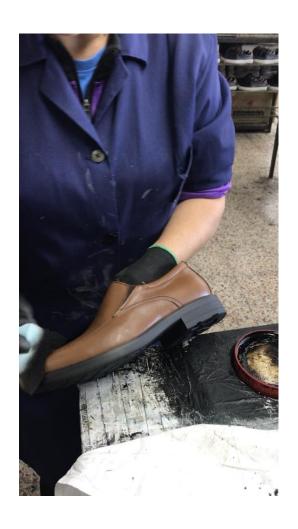






FINISHED AREA AND PACKAGING AREA

In this area we finish the shoes and pack the shoes and we make an exhaustive quality control of the shoes.







BAERCHI COLLECTIONS

Baerchi make two collections per year, Spring- Summer and Fall -Winter. Every season Baerchi make a new catalogue in which you can see new models, anyway some sections are changed every season and anothers are keeping many seasons.





MEN

• CLASSIC

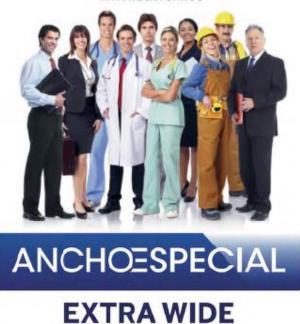


• PROFESIONAL

BAERCHI

1972

www.baerchi.es



PROFESSIONAL & FOOTWEAR

CASUAL



MEN

• SNEAKER



ANKLE BOOTS



• SANDALS



WOMEN

• CONFOR



• SNEAKER



• HEEL SHOES



WOMEN

• BOOTS



ANKLE BOOTS



• SANDALS

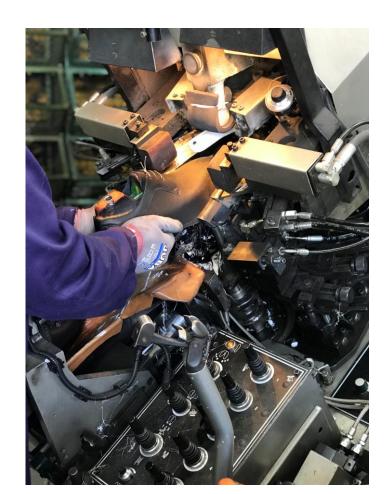


PRODUCTION PROCESSES

CLASSIC LASTING

In Baerchi we have different production processes depending of the models we need to produce.

Classing lasting is the most usual, aprox. 60 % of our production. In this process the upper is joined to the sole with glue.





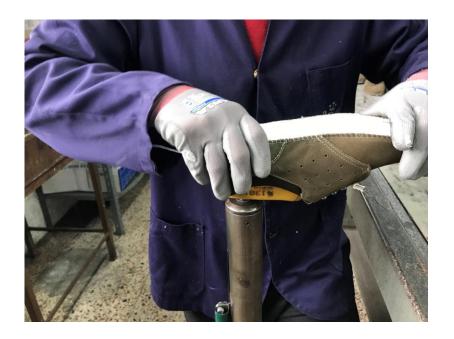


STROBER SYSTEM

In this process we sew the upper to the insole, after that we sew the insole to the sole and finally glued.

With this system we achieve more comfortable and durability of the shoe.





SEWING BY HAND



More than 40 years ago, baerchi patented sewing by hand shoes. Ecofriendly shoes, in the production we do not use any glues.





MOCASSIN LASTING

• Front upper is sewing like a glove and glue to the sole. To achieve comfort and flexibility.





SHOES TECNOLOGY

- Our I+D department is always trying different ways of making shoes more resistant, flex and comfort.
- These are most important technologies of our shoes.

AF SYSTEM





High Flexibility sole

AFSYSTEM _2 MEMBRANA ADAPTA/FLEXIONA

Adapt/Flex membrane

ENTREPLANTA _3 ACOLCHADA ANTIBACTERIAS

Antibacterial quilted insole

PIEL _4 TRANSPIRACIÓN NATURAL













FLEXILINE









Rubber soles with a high density and high resistance to abrassion.



BUBBLE SYSTEM





TECNOLOGÍA DE SUSPENSIÓN INTERNA

Internal suspension technology

Burbuja de suspensión Suspension Bubble

Absorción de impactos Shock Absorber



SUELA ULTRA FLEXIBLE

Ultra Flexible Sole



Aisla frío/calor Cold/heat Insulate

Resistente a la abrasión Abrasion Resistant







Waterproof shoes

















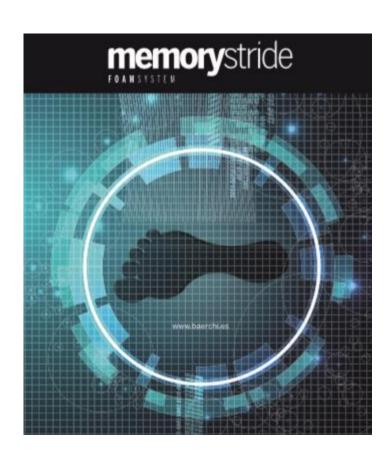




This sole is made of EVA, an elastic polymer similar to rubber but with better characteristics.



UNREMOVABLE INSOLES











MAN AND LADIES SHOES

ECO RUBBER FLEX SOLE

NOT LEATHER SHOES. MADE WITH TEXTILE AND

MICROFIBER IN THE UPPER

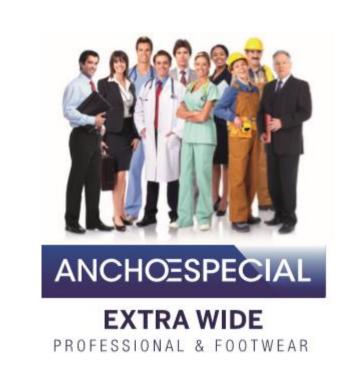














Shoes wider than usual