



[popabrand.com](http://popabrand.com)

# About *us*

POPA is a family footwear company based in Elche (Alicante) that, after reinventing the traditional Menorcan concept 5 years ago, has evolved by introducing new styles to each collection without losing the essence that saw it born and makes each one of its products unique and special.

Because of this, it is currently present in more than 20 countries in multi-brand stores and has its own physical store in its home city, which is perfectly complemented by its online store and its great presence in Social Networks.





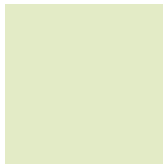
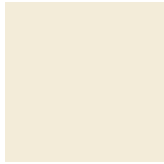
# Inspiration Collection *ss21*

Natural elements, fashion, design and a strong commitment to comfort in each of our pieces are once again the fundamental premises of the collection.

New  
*Shapes*

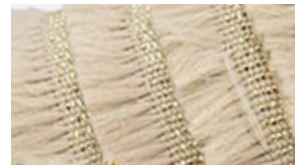
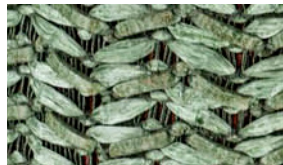
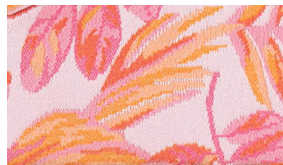
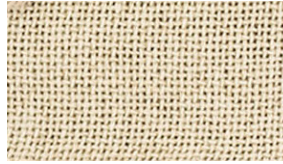


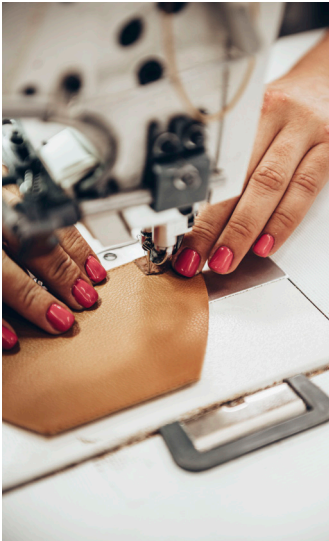
# ss21 Colours



# Textures and *Materials*

Flocking, raffia, braiding and  
animal prints are POPA's bets for  
this season..





## Popa *Inside*

Each model is manufactured in our factory, allowing us to have greater control over the entire manufacturing process.

In this way, we ensure a unique product, 100% MADE IN SPAIN, manufactured by artisan hands specialists in footwear and with top quality finishes and materials.





# ss21 Collection

This 2021 natural materials are once again the protagonists, making each of the models that shape the collection connect with the textures and shapes of our land and transport us to our beloved Mediterranean.





If you lose the *essence*,  
you will stop being you

The Menorcan with platform is the icon of POPA, a model that changes year after year and that perfectly defines who we are. Discover pure essence represented in the new models available in countless materials, colours, shapes and textures.



# A whim of the *season*

A basic that cannot be missing from our wardrobe in the warmest months of the year in which tradition, comfort and versatility come together.